BMW of North America, LLC
Pricing Guide
Model Year 2013
Suggested Retail Price

Presented by Jon Shafer, Internet Sales Manager
3 Series SW (F31)
Effective March 1, 2013

BMW SANTA BARBARA

Series	Model Description	Body Group	NA Code	AG Code	Engine	SOP
3 Series	328i xDrive Sports Wagon	F30	13TC	3G73	N20/2.0L	03/13

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SANTA BARBARA
AUTO GROUP

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Change Notes

2/7/2013	Leleu	All new release.
2/5/2013	Leleu	All-new release.

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		328i xDrive Sports Wagon
	Start of Production	03/2013
	Base Price U.S.A. Port of Entry*	**$41,450**
	Base Price Euro Deliver Munich Pick Up	**$38,600**
	Base Price Diplomatic U.S.A. Port of Entry	**$39,380**
	Non-Metallic	STD
300	Alpine White	x
668	Jet Black	x
	Metallic	$550
475	Black Sapphire Metallic	x
A17	Mojave Metallic	x
A75	Melbourne Red Metallic	x
A83	Glacier Silver Metallic	x
A89	Imperial Blue Metallic	x
A92	Orion Silver Metallic	x
A96	Mineral White Metallic	x
B06	Sparkling Bronze Metallic	x
B39	Mineral Grey Metallic	x
B40	Liquid Blue Metallic	x
B45	Estoril Blue	x
	B45 requires ordering ZMM	x
	Upholstery	
KC	Leatherette	STD
KCDF	Venetian Beige Leatherette	x
	In combination with ZMM	NC
	KCDF cannot be ordered with ZLL, ZML or ZSL	x
KCL3	Black Leatherette/Red Highlight	x
	Included in package	ZSL
	KCL3 requires ordering ZSL	x
	KCL3 cannot be ordered with ZPP	x
KCSW	Black Leatherette	x
	Included in package	ZMM
	KCSW cannot be ordered with ZLL, ZML or ZSL	x
LC	Leather Dakota	$1,450
	In combination with ZLL	NC
	In combination with ZML	NC
	In combination with ZPP	NC
	Included in package	ZPP
LCDF	Venetian Beige Dakota Leather	x
	In combination with ZMM	$1,450
	LCDF cannot be ordered with ZLL, ZML or ZSL	x
LCL3	Leather Dakota Black/Red highlight	x
	In combination with ZSL	$1,450
	LCL3 requires ordering ZSL	x
LCL4	Leather Dakota Everest Grey/Black highlight	x
	In combination with ZSL	$1,450
	LCL4 requires ordering ZSL	x
LCL5	Leather Dakota Coral Red/Black highlight	x
	In combination with ZMM	$1,450
	In combination with ZSL	$1,450
	LCL5 cannot be ordered with 4DX	x
	LCL5 requires ordering ZMM or ZSL	x
LCL8	Black with Dark Oyster	x
	In combination with ZML	NC
	LCL8 requires ordering ZML	x
LCL9	Leather Dakota Oyster/accent Oyster dark	x
	Included in package	ZML
	LCL9 requires ordering ZML	x

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		328i xDrive Sports Wagon
	Upholstery	
LCLX	Leather Dakota Saddle Brown exclusive stitching	x
	In combination with ZLL	NC
	LCLX requires ordering ZLL	x
LCLY	Leather Dakota Veneto Beige exclusive stitching	x
	In combination with ZLL	NC
	LCLY requires ordering ZLL	x
LCLZ	Leather Dakota Black exclusive stitching	x
	Included in package	ZLL
	LCLZ requires ordering ZLL	x
LCSW	Black Dakota Leather	x
	In combination with ZMM	$1,450
	LCSW cannot be ordered with ZLL, ZML or ZSL	x
Lines		
ZLL	**Luxury Line**	$2,300
	255 Sports leather steering wheel	x
	2H2 18" light alloy wheels Multi-spoke style-416 (18x8.0, 225/45 R18)	x
	3AT Roof rails in Aluminum Satin	x
	or 3AA Roof rails black	+ $0
	4CE Anthracite Wood Trim	x
	or 4B8 Burled Walnut Trim with Inlay	+ $0
	4DM Highlight trim finishers pearl gloss chrome	x
	7S2 Luxury Line	x
	LCLZ Leather Dakota Black exclusive stitching	x
	or LCLX Leather Dakota Saddle Brown exclusive stitching	+ $0
	or LCLY Leather Dakota Veneto Beige exclusive stitching	+ $0
	ZAS All Season Tires	x
	Chrome design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers) Chrome rings around center stack, A/C and radio controls High-gloss black B-pillar Signature key	x
	ZLL cannot be ordered with ZML, ZMM or ZSL	x
	ZLL requires ordering ZPP	x
	ZLL requires ordering 3DZ	x
	Note: 3DZ - Without Lines designation outside	
ZML	**Modern Line**	$2,300
	255 Sports leather steering wheel	x
	2P5 18" light alloy wheels turbine styling 415 (18x8.0, 225/45 R18)	x
	3AT Roof rails in Aluminum Satin	x
	or 3AA Roof rails black	+ $0
	4DM Highlight trim finishers pearl gloss chrome	x
	4DZ Dark Pearl Interior Trim	x
	or 4AD Brushed Aluminum trim	+ $0
	or 4CE Anthracite Wood Trim	+ $0
	or 4DD Fineline Pure Wood Trim	+ $0
	7S1 Modern Line	x
	LCL9 Leather Dakota Oyster/accent Oyster dark	x
	or LCL8 Black with Dark Oyster	+ $0
	ZAS All Season Tires	x
	Matte chrome design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers) Chrome rings around A/C and radio controls High-gloss black B-pillar Signature key	x
	ZML cannot be ordered with ZLL, ZMM or ZSL	x
	ZML requires ordering ZPP	x
	ZML requires ordering 3DZ	x
	Note: 3DZ - Without Lines designation outside	

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			328i xDrive Sports Wagon
Lines			
ZMM	**M Sport**		$3,950
	2PP	18" star-spoke 400M wheels w/ all-seasontires (18x8.0, 225/45 R18)	x
	or	2PE 18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	+ $0
	337	M Sport Package	x
	3AA	Roof rails black	x
	481	Sport seats	x
	4DX	Highlight trim finishers Estoril Blue matte	x
	or	4DL Highlight trim finishers Black high-gloss	+ $0
	or	4DM Highlight trim finishers pearl gloss chrome	+ $0
	4MR	Aluminum Hexagon interior trim	x
	or	4AB Dark Burl Walnut wood trim	+ $0
	710	M steering wheel	x
	715	Aerodynamic kit	x
	760	Shadowline exterior trim	x
	775	Anthracite headliner	x
	KCSW	Black Leatherette	x
	or	KCDF Venetian Beige Leatherette	+ $0
	or	LCDF Venetian Beige Dakota Leather	+ $1,450
	or	LCL5 Leather Dakota Coral Red/Black highlight	+ $1,450
	or	LCSW Black Dakota Leather	+ $1,450
	ZAS	All Season Tires	x
	or	ZPT Performance Summer Tires	+ $0
	Chrome rings around A/C and radio controls		x
	Sport instrument cluster		
	Signature key		
	ZMM cannot be ordered with ZLL, ZML or ZSL		x
	ZMM will delete STD or 100% equipment 520		x
	ZMM and 2PE will add 840 to the order		x
	ZMM requires ordering 300, 475, A75, A83, B39 or B45		x
	Note: 840 - Increased top speed limiter		

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			328i xDrive Sports Wagon
Lines			
ZSL	**Sport Line**		$2,600
	255	Sports leather steering wheel	x
	2A5	18" light alloy wheels Double-spoke style 397 (18x8.0, 225/45 R18)	x
	3AA	Roof rails black	x
	3BE	Door mirror caps in black	x
	481	Sport seats	x
	4AT	High-Gloss Black Trim	x
	or	4AD Brushed Aluminum trim	+ $0
	or	4CE Anthracite Wood Trim	+ $250
	4DN	Highlight trim finishers Coral Red matte	x
	or	4DL Highlight trim finishers Black high-gloss	+ $0
	or	4DM Highlight trim finishers pearl gloss chrome	+ $0
	775	Anthracite headliner	x
	7AC	Sport Line	x
	KCL3	Black Leatherette/Red Highlight	x
	or	LCL3 Leather Dakota Black/Red highlight	+ $1,450
	or	LCL4 Leather Dakota Everest Grey/Black highlight	+ $1,450
	or	LCL5 Leather Dakota Coral Red/Black highlight	+ $1,450
	ZAS	All Season Tires	x
	or	ZPT Performance Summer Tires	+ $0
	Black high-gloss design elements (bumper accents, air intakes with Line specific design, kidney bars, exhaust pipe finishers)		x
	High-gloss black B-pillar		
	Chrome rings around A/C and radio controls		
	Sport instrument cluster		
	Signature key		
	ZSL requires ordering 3DZ		x
	ZSL cannot be ordered with ZLL, ZML or ZMM		x
	ZSL and ZPT will add 840 to the order		x
	Note: 3DZ - Without Lines designation outside		
	Note: 840 - Increased top speed limiter		

Packages			
ZCW	**Cold Weather Package**		$950
	248	Heated Steering Wheel	x
	494	Heated front seats	x
	496	Heated rear seats	x
	502	Retractable headlight washers	x
	ZCW requires ordering Leather Dakota or ZPP		x
ZDA	**Driver Assistance Package**		$1,900
	3AG	Rear-view camera	x
	508	Park Distance Control	x
	5AG	Active Blind Spot Detection	x
	5DL	Side and Top View Cameras	x
ZDB	**Driver Assistance Plus**		$700
	5AD	Lane Departure Warning	x
	8TH	Speed Limit Info	x
	ZDB requires ordering ZDA		x
	ZDB requires ordering 609 or ZTP		x
ZDH	**Dynamic Handling Package**		$1,000
	2VF	Adaptive M Suspension	x
	2VL	Variable sport steering	x
	ZDH and ZMM will delete 704 from the order		x
	ZDH and ZSL will delete 704 from the order		x
	Note: 704 - M sport suspension		

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			328i xDrive Sports Wagon
Packages			
ZLP	**Lighting Package**		$900
	522	Xenon headlights	x
	524	Adaptive light control	x
ZPP	**Premium Package**		$2,200
	322	Comfort Access keyless entry	x
	488	Lumbar support	x
	655	Satellite radio with 1 year subscription	x
	LC	Leather Dakota	x
ZTP	**Technology Package**		$3,000
	609	Navigation system	x
	610	Head-up Display	x
	6AK	BMW Online	x
	6AM	Advanced Real-Time Traffic Information	x
	6AP	Remote Services	x
	6NR	BMW Apps	x
	6WA	Instrument cluster with extended contents	x

Options		
2TB	Sport automatic transmission with shift paddles	$500
	2TB requires ordering ZMM or ZSL	x
302	Anti-theft alarm system	$400
3AA	Roof rails black	$100
	In combination with ZMM	NC
	In combination with ZSL	NC
	Included in package	ZMM, ZSL
	In combination with ZLL	NC
	In combination with ZML	NC
	3AA cannot be ordered with ZLL or ZML	x
	Alternate in package	ZLL, ZML, ZMM
3AG	Rear-view camera	$400
	Included in package	ZDA
	3AG requires ordering 508 or ZDA	x
417	Rear manual side window shades	$250
494	Heated front seats	$500
	Included in package	ZCW
4AB	Dark Burl Walnut wood trim	$500
	In combination with ZMM	NC
	4AB cannot be ordered with ZLL, ZML or ZSL	x
	4AB requires ordering 4DM	x
	Alternate in package	ZMM
508	Park Distance Control	$750
	Included in package	ZDA
5AC	Automatic high beams	$250
5DF	Active Cruise Control	$2,400
	5DF cannot be ordered with ZMM	x
	5DF will delete STD or 100% equipment 544	x
	5DF will add 6WA to the order	x
5DP	Parking Assistant	$500
	5DP requires ordering 508 or ZDA	x
609	Navigation system	$2,000
	Included in package	ZTP
	609 will add 6AK, 6AM, 6AP, 6NR and 6WA to the order	x
688	Harman Kardon surround sound system	$875
6AN	Concierge Services	$250
	6AN requires ordering 609 or ZTP	x

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		328i xDrive Sports Wagon
Options		
6NS	Enhanced USB and Bluetooth plus Smartphone Integration	$500
	6NS will delete STD or 100% equipment 6NH	x
Other Charges		
	Destination & Handling	$895
Standard		
1CA	CO2 relevant vehicles	STD
1CC	Automatic Start/Stop function	STD
205	STEPTRONIC automatic transmission	STD
216	Servotronic	STD
240	Leather steering wheel	STD
249	Multi-function steering wheel	STD
258	Run-flat tires	STD
2DW	17" light alloy wheels Star-spoke style 393 w/ all-season tires (17x7.5, 225/50 R17)	STD
2VB	Tire pressure monitor	STD
316	Power tailgate	STD
319	Universal garage-door opener	STD
402	Panoramic moonroof	STD
423	Floor mats	STD
430	Auto-dimming interior and exterior mirrors	STD
431	Auto-dimming rearview mirror	STD
459	Power front seats with driver seat memory	STD
465	Split fold-down-rear seat	STD
493	Storage package	STD
497	Rear center armrest	STD
4CG	Silver Matte Trim	STD
520	Foglights	STD
521	Rain sensor and auto headlights	STD
534	Automatic climate control	STD
544	Dynamic Cruise Control	STD
563	Ambiance lighting	STD
575	Additional 12-V power sockets	STD
645	Radio control US	STD
653	HD Radio	STD
676	Hi-fi sound system	STD
693	Satellite radio preparation	STD
697	DVD Area coding (North America)	STD
6AC	BMW Assist eCall	STD
6AE	BMW TeleServices	STD
6NH	Hands-free Bluetooth and USB audio connection	STD
Wheels		
	18" light alloy wheels Double-spoke style 397	ZSL
	Front / Rear: 18x8.0, 225/45 R18	
Code: 2A5 Style: 397	2A5 requires ordering ZAS or ZPT	x

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		328i xDrive Sports Wagon
Wheels		
 **Code: 2DW Style: 393**	**17" light alloy wheels Star-spoke style 393 w/ all-season tires** Front / Rear: 17x7.5, 225/50 R17 2DW requires ordering ZAS	Standard x
 **Code: 2H2 Style: 416**	**18" light alloy wheels Multi-spoke style-416** Front / Rear: 18x8.0, 225/45 R18 2H2 requires ordering ZAS	ZLL x
 **Code: 2P5 Style: 415**	**18" light alloy wheels turbine styling 415** Front / Rear: 18x8.0, 225/45 R18 2P5 requires ordering ZAS	ZML x
 **Code: 2PE Style: 400M**	**18" star-spoke 400M wheels w/ mixed summer tires** Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 2PE requires ordering ZPT	ZMM (upgrade) x
 **Code: 2PP Style: 400**	**18" star-spoke 400M wheels w/ all-seasontires** Front / Rear: 18x8.0, 225/45 R18 2PP requires ordering ZAS	ZMM x

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